

NEWS RELEASE

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Bicycle World offers free safety clinics to local ghouls this Halloween

ORLANDO (FEB. 3, 2017) – Bicycle World will be holding free safety clinics for children ages 6 to 12 on October 31. The events run from 10 a.m. until noon at both Happy Hollow Elementary School in Orlando and Miller Elementary School in Kissimmee. Staff members of the locally owned stores will check the conditions of the kid's personal bikes while teaching them to be safe and have fun.

“We believe bicycle safety is crucial for children,” said company president Darwin Lester. “With just a little guidance, children can learn habits and rules that could save their lives.”

Bicycle World staff members will be checking the bikes for various safety features that may need repairs. They also will be leading conversations on proper safety equipment and practices along with testing the kid's new knowledge on a proficiency based obstacle course.

“We want the children to enjoy bicycling as a sport they can continue into adulthood,” said Lester. We believe they will have fun at our event.”

Space is limited so interested parents should register their children online at <http://www.fakebikeworld.com/fakeregistration/> or by phone at 555-4356. Personal bikes and helmets are required to participate in either event.

Bicycle World is a locally owned and operated company providing biking equipment to the greater Orlando area. Locations are at 555 Sycamore Parkway in Orlando and at 338 U.S.192 in Kissimmee.

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